

Brandon Crumpton

Brandon is a graduate of Wingate University with a degree in Music Business. Brandon has been in the entertainment and events industry for 14 years.

His journey began as a member of the events programming board at Wingate University. He later interned with a local booking agency here in Charlotte, who then hired him upon graduation. Brandon worked his way up from Assistant to General Manager in only 5 years.

His next step in his professional career landed him at TRIP Hospitality Resources. Brandon assisted with the company's two publications, TRIP Magazine, and Charlotte Hospitality News. This move gave him a better background in sales, and a wider understanding of Charlotte's events and tourism industry.

Brandon was encouraged by TRIP's owner, Charlotte's best musicians, family, and friends to get back into the entertainment industry; thus, Key Signature Entertainment was born. Representing some of the nation's most talented and professional acts, Key Signature provides live entertainment for private parties and special events.