

SHELLEY RUFFIN BIO

Shelley Ruffin is a professional vocalist & International recording artist whose music spans many eras and genres including Soul, Rock, Blues, Country and Jazz. A Memphis, Tennessee native, she later relocated to Nashville, and now calls Charlotte home.

Shelley's smooth, soulful, southern sound will grab you from her first note and keep you engaged. With a broad audience appeal and distinguishing characteristics combining vocal range, tone, and power, allows her the ability to connect listeners through her heartfelt delivery of songs with emotion and feeling. This ability comes from her rich musical heritage that runs through Shelley's life with all the depth and breadth of the mighty Mississippi coursing past her hometown, and dates back to her paternal grandfather Edward Beale. A big band leader, guitar/banjo player and songwriter who regularly opened for Guy Lombardo.

Having performed on many prominent stages, live TV and recording in studios in Nashville and Charlotte, Shelley has had the privilege of working with some of the biggest and most well known players in the music industry including the world famous Memphis Horns, The Nashville Symphony, Musician's Hall of Fame members and Grammy award winners!

Shelley's most recent recording project, part of a Soul Sessions compilation, was a remake of Smokey Robinson's "More Love" with three different mixes including a New York based DJ remix. It was released to International Radio, and spent 11 weeks on the Indie Soul/R&B Chart, climbing as high as #14 and now continues to play internationally!

Handling special events with poise and professionalism comes naturally for Shelley, as she has been in the public eye from a very early age. She began her career in the arts and entertainment industry working alongside her mother modeling in runway shows. Those early modeling engagements progressed to magazine, print ads and TV commercials. While making Nashville her home, Shelley began singing professionally and coupled her music career with continued appearances, in print ads, TV commercials and radio spots alongside prominent NFL and NHL players. Including promoting public service announcements, fashion, charities, organizations such as Special Olympics, and campaigns for a national medical technology product.