

The Latin Hustle

Bio

Bronx, New York native David Rodriguez brings something different to the state of South Carolina and the Latin Caribbean scene. Rodriguez Music and Arts is based out of Columbia, South Carolina, and has promoted mental and physical therapies through music and visual arts since 2010. Music is his therapy as well; David is motivated by the energy his audiences respond with.

David Rodriguez is a third generation musician and started his music career at the age of 13. Latin percussion was a passion at first. However, he moved on to become a saxophonist extraordinaire. You will hear many different types of hispanic cultural music such as salsa, merengue, bachata, and cumbia at his performances with his band, The Latin Hustle.

David Rodriguez & The Latin Hustle is one of very few live Latin bands in South Carolina. Some of our performances include the Kroger Center, Columbia Main St Latin Festival, SC State Fair, Savannah Jazz Festival, Sergra Park, Fall for Greenville, and the Salsa@Sunset Concert Series for the last 8 consecutive years.

His goal is to create memories with his music that can last for generations.

#LIFELOVEMUSIC